

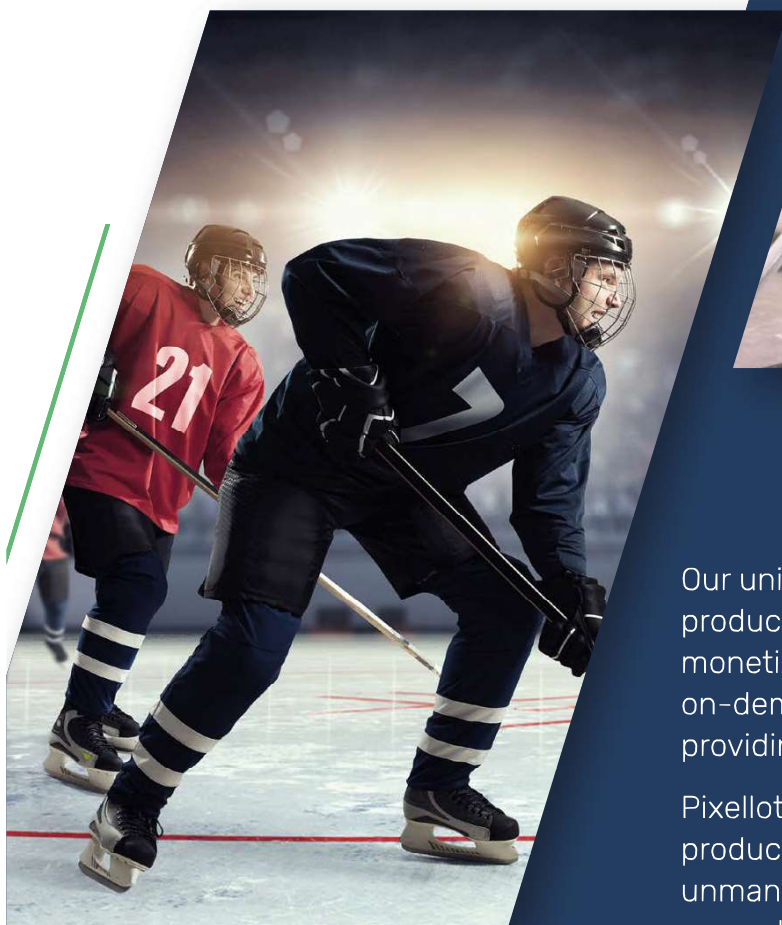
WHY PUT LIVE COVERAGE ON ICE?

Pandemic or post-Covid, Pixellot's AI-Automated production lets professional and amateur hockey leagues inexpensively broadcast, monetize and analyze events.

500,000
Games
Produced

90,000
Live Hours
per Month

+25,000
Hockey Games
Produced



Our unique offering comprises all elements; production, distribution, full OTT and monetization of high-quality live and on-demand video coverage, as well as providing data and analytics.

Pixellot's technology fully automates the production workflow beginning with our unmanned "set & forget" multi-camera arrays that cover the whole ice rink.

Advanced auto-production algorithms track the game flow, identify highlights, add graphics and insert ads, with zero human intervention!



Dein Partner in der Schweiz:

MEDIABEAT.PRO
DIGITAL COMMUNICATION SOLUTIONS

Mediabeat GmbH
www.mediabeat.pro
pixellot@mediabeat.pro
Tel +41 43 543 6080

Buche den Termin für deine
kostenlose Erstberatung hier:
www.mediabeat.pro/book

TAKING HOCKEY FROM 'ICE TO GLASS'



More content and monetization opportunities for all competitions



Full coverage for Women, Youth and Lower Divisions



Integrated analytics and breakdowns with VidSwap

Create more content than ever before and engage more players and fans

Distribute and monetize through your own platform

Analyze and review every match and practice

- Leagues without broadcast coverage can now build their supporter base and engage fans with live, on-demand and highlights coverage
- Sponsorships and various advertising options can generate new revenue streams
- Pixellot works with NAs, Leagues and Clubs to find the optimal system to serve their needs and goals

Comprehensive OTT solution featuring:

- PPV (TVOD)
- Subscription (SVOD)
- Advertising & sponsors (AVOD)
- Betting and data
- Distribution/syndication
- Future-proof from future disruptions

- Professional coaching tools include advanced statistical and game breakdowns, with video tagging and insights, filter plays, edit clips with annotations, etc.
- Web and mobile exchange platform enables sharing and viewing videos
- Monitor and improve the quality of refereeing

Get in touch www.pixellot.tv
or info@pixellot.tv

Pixellot
AUTOMATIC PRODUCTION



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