Pixellot
Prime

BROADCAST QUALITY AI-AUTOMATED SPORTS PRODUCTION

Pixellot pioneered the concept of automated sports production. Pixellot Prime raises the bar and delivers broadcast quality video for the professional and semi-pro markets.

▶ 100% AUTOMATED OR ONE MAN SHOW

Pixellot Prime's automated full game flow capture can be fully automated or produced by a single operator. The result is a high-end game experience for viewers with running commentary, scoreboard, game clock, ads, replays, statistics, and highlights.

▶ MAIN FEATURES:

Full HD 1080P broadcasts at native 50/60 fps

Works Indoor and outdoor

"Clean Feed" or "Dirty Feed" option

14 sport types

Minimal bandwidth requirements

COVERING ALL YOUR BASES

With Pixellot Prime, professional and semi-pro sports events can now be produced and broadcast at a fraction of the cost!

▶ MULTIPLE MONETIZATION MODELS

Pay per view (TVOD)

Subscription (SVOD)

Advertising and sponsorship (AVOD) – video, banners, watermarks and dynamic graphic overlays

Low-latency production for real-time data providers

▶ AI-AUTOMATED

Player highlights

Game highlights

Ads and info overlays

Clock & scoreboard

Stats & graphics

Lighting and exposure compensation

▶ HOW DOES IT WORK?

Pixellot's technology fully automates the production workflow. Advanced auto-production algorithms track the game flow, identify highlights, add graphics and insert ads, with zero human intervention. Our AI-powered algorithms are calibrated per sports type to ensure a realistic and high-quality viewing experience for every environment.

For more information:
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